

WAVE'S END SERVICES, LLC

Web, Video, Printed Media Development & Support, IT Consulting

Pricing Structure Effective June 2007

Effective with the invoices to be sent out July 1 for June services, the following rates will be used:

Web Hosting:

Site Hosting and Administration = \$25 per month – includes server, storage, network, and domain charges. No per-page charges or credits.

E-Commerce Hosting = \$100 per month for dedicated storefront, \$25 per month for shared storefront

On-Line Advertising (e.g. Adwords) – \$5 per month, managing on-line advertising services such as Google AdWords is included in Hosting fees.

Web Development:

New Page Designs = \$120 per unique page design using client-supplied artwork & text , \$150 if greater than 10 pictures, \$180 if greater than 20

Creation of Similar Pages (e.g. additional real estate listings pages) = \$60 per page, \$90 if greater than 10, \$120 if greater than 20 pictures.

Modification of Site = \$25 per request, depending upon complexity

Web Virtual Tours = \$60 for a tour using existing photos, text, and background music length up to two minutes plus \$60 if voice-over desired

Advanced Scripting and Consulting = per estimate provided

Media Generation:

Photo/Video Shoot = \$60 per hour plus \$2 per mile from either your main office or our office, whichever is shorter. No extra charge for media and for first CD/DVD copy of results. Virtual Tour is considered a one-hour activity plus mileage, unless two or more hours are spent on-site in which case per-hour charges apply.

Photo/Video Production = per estimate provided, depending upon request

Real Estate Flyer = \$60 per 2-page flyer using existing images and text

Post Cards = \$30 per card using existing images and text

Photo/Film/Slide Transfers to DVD:

8mm & Super8 Film = \$3 per minute of film, 1 DVD per order included (\$50 minimum)

VHS Tape = \$1 per minute of VHS recording, 1 DVD per order included (\$50 minimum)

35mm Slides = \$2 per slide, 1 CD or DVD per order included (\$50 minimum)

"Rush" Orders = Standard Delivery = five business days, 50% mark-up for 48-hour, 100% mark-up for 24-hour requests

Media Production:

Flyers/Post Cards on color laser printer = 30 cents per side on plain paper/card stock, plus 20 cents per sheet for specialty papers (e.g. glossy, parchment, colored)

CDs = \$6.50 each, includes disk, jewel case, covers, and duplication

DVDs = \$15 each, includes disk, jewel case, covers, and duplication, DVD-R format

IT Consulting:

\$120 per hour plus direct expenses (e.g. travel, supplies), or as negotiated for extended contracts. See resume on www.WavesEndLLC.com for services offered.

Let us know what additional services we can provide to you to help your endeavor succeed!

Scott & Roberta Ross

